

August 27th, 2024 – September Board of Directors Meeting

Members present: Kathy Bielek, Chris Fletcher, Lee Holcomb, Tom Perkins, Isabel Richards, Camren Maierle

Meeting Called to order 8/27/24 7:03 PM EST

Tom moved to accept meeting minutes from the August meeting.

Kathy seconded the motion

New Business

UF Ram test short course: EAPK will be a sponsor the event again in 2024. Table space is available and there is a need to have EAPK materials available at the event. There will not be an official representative in attendance.

Chris is in possession of the brochures and EAPK display. We discussed the possibility of mailing brochures to the UF Ram Test Sale, September 16th is the deadline for materials to be sent to UF. The group agrees to have Chris ship brochures to FL test and submit expenses to Isabel.

Committee Reports

Educational and Outreach:

The communication committee has merged with other committees that had significant overlap.

Responsible for the blog and newsletter and now has looped in the AV branch responsible for the monthly webinars.

Kathy Bielek and Roxanne Newton are co-chairs

They have set a goal to have 2 blogs/month and a quarterly newsletter.

Isabel offered to continue assisting in blog posts and other published materials.

The AV sub-committee plans to conduct a monthly webinar and build 6 months of content so we can push the advertisement and generate interest. Need to pursue advertising in other outlets to promote the educational content across breeds. We will continue to require an Email for webinar access to build the EAPK email marketing list.

Symposium and Kreg Committee:

KREG Grant - Symposium expenses are being finalized for 2024

Katie will work to get reimbursement for the EAPK symposium once Isabel receives receipts for all expenses.

Symposium in 2025 is scheduled for KY

EAPK Symposium: Kathy made note the symposium planning committee is very active and any ideas should be passed along to the group for consideration.

The sale committee is chaired by Brad Carothers and it is possible he is looking for a co chair to share responsibilities.

Lee noted sheep sold well at the 2024 EAPK Symposium, especially those with parasite resistance. Lee will reach out to Robert to compile a list of sale results. Examining specific traits and how it impacts sale price needs to be conducted and possibly reported in a blog post.

Website and Social Media:

Robert, Katie, Zach Meinders, Kathy.

Specialty Liaison: Tom is the KHESI, NSIP, MOUSE contact and hopes to share more direct information that will be up to date. That group meets monthly and Tom will report an update to the EAPK BOD. The group is working to distribute GEMS money to producers that reported the data and signed up for reimbursement. Ram buying booklets are being updated along with other KHESI materials on the website. The majority of updates to materials has been changing EBV to GEBV.

Committee chair positions exist in the Sale, Website, Symposium committees.

Chris Fletcher will be the BOD representative for both symposium and sale committees.

KHESI Expo will be in Evansville Indiana in the same time period it has been carried out in previous years.

Kathy Moved to accept the BOD representation for each committee

Tom Seconded the motion.

Additional New Business

BOD will move to have a financial update in the form of a “Treasurers Report” monthly.

Lee would like to continue to push BOD to be involved in the committees to ensure communication is help up and participation remains at a high level.

KHESI Expo will be in Evansville Indiana in the same time period it has been carried out in previous years.

How are we tracking the blog and social media contacts. Who is responsible for setting goals for growth. Ultimately the committee is responsible for goal setting but reporting of the goals needs to be improved and we hope to have committee reports for the BOD monthly meetings.

Robert has volunteered a dropbox folder for EAPK to store data.

Kathy moved to adjourn the meeting at 8:14 PM EST

Chis Second the motion

Adjourned at 8:14 PM EST

Meeting minutes submitted respectfully by Camren Maierle, EAPK Secretary