

# Eastern Alliance for Performance Katahdins

## Board of Directors' Meeting Minutes

August 26, 2020

Present: Brad Carothers, Lisa Weeks, Roxanne Newton, Tom Hodgeman, Kathy Bielek, Robert Walker, Lee Wright.

### New Business

Formation update – final paperwork is being completed and sent in to finish incorporation in the state of Ohio. When that is complete, the paperwork will be submitted for 501(c)(5).

Bank – Brad will work with Roxanne to set up an account at a national bank.

KHSI NSIP Committee – Brad and Tom talked with Dan Turner, the new chairman of the KHSI NSIP committee. Dan would like to give Jane Smith and the KHSI BOD a heads up about the EAPK formation. Brad and Tom thought it would be ok since the group still plans to apply for a KREG grant through KHSI.

The next KHSI BOD meeting will be held in late September. Brad would like to see the EAPK launch within a couple weeks of the board meeting. We want to have the website, Facebook page, etc. done before the launch. After some discussion it was agreed to not rush to meet the KHSI BOD meeting but focus on getting things the way we want them and on our timeline. We will let the KHSI BOD know when the group is ready.

Brad suggested four committees: Symposium & Sale; Website & Social Media; Publications; and Technical.

Symposium & Sale Committee – most of the work on this committee will take shape after the launch. KHSI has separate symposium and sale committees which often causes confusion and extra work. It was suggested that these two committees be combined into a single committee in EAPK. Lee shared his experiences as chair of the KHSI sale committee and suggested it would likely be too much for a single committee. After some discussion it was agreed that a single combined committee would be created at the Board level, with two subcommittees (sale and symposium/education) made up of Board members, steering committee and general membership handling the actual details. It was agreed that the committee each year should include someone from the general area of the sale to help with logistics. Locations for the first symposium were discussed, including Cookeville, TN with an approximate cost of \$1800 for the sale barn and classroom. Brad suggested the Delaware County fairgrounds, located north of Columbus, OH as an alternate, lower cost venue. **Symposium and Sale Committee members will be: Brad, Lisa, Lee, Kathy, and Robert.**

Website and Social Media Committee – Robert has already secured a domain name for the website ([www.easternalliancekatahdins.com](http://www.easternalliancekatahdins.com)). The group will also develop a public Facebook page with a private Facebook group for members only, and a presence on Instagram. **Website and Social Media Committee members will be: Brad, Robert, and Katie.**

Publications Committee – it was agreed that the name of the committee be changed to the Communications Committee. This committee will be responsible for developing written materials for

the group, including the initial announcement and email blast. A quarterly e-newsletter is planned. The content doesn't have to be original writing and can include material of general interest to the group. It was suggested there be a regional spotlight in each issue. Materials for the launch are top priority for the committee. Communications Committee members will be: **Roxanne, Kathy, Robert, Brad and Lisa.**

Technical Committee – this committee will be the go-to group to help answer NSIP questions on submitting and interpreting data, etc. Tom suggested developing Standard Operating Procedures, 2-3 pages each, for various procedures such as parasite resistance and FECs, weights, breeding groups, general tips, etc. There may be crossover with the Communications Committee. Lee suggested that Andrew Weaver, the new PhD at NC state is very interested in being involved and may be able to incorporate work on this committee into his tenure track. Tom will reach out to Andrew as well as Etienne Richards and Caleb Pirc. **Technical Committee members will be: Tom, Lisa and Brad from the BOD, and possibly Andrew, Etienne, and Caleb.**

Fund raising possibilities were discussed. The group doesn't need a lot of money to get started but will need funds for the symposium and educational materials. Some suggestions besides membership dues were to charge for ads in the newsletter and on the website, and donating an animal at the sale with proceeds going to EAPK.

There was discussion on the need for a membership committee.

Meeting was adjourned.

Respectfully submitted

Kathy Bielek