

# Eastern Alliance for Production Katahdins

## Board of Directors' Meeting Minutes, June 28, 2023

Present: Brad Carothers, Robert Walker, Lisa Weeks, Roxanne Newton, Lee Wright, Kathy Bielek and Tom Hodgman.

Brad called the meeting to order at 7:11 PM EST.

### New Business

- Brad reminded us that this is the last meeting of the first EAPK Board of Directors. He thanked everyone for serving on the first BOD and for all the work everyone has done the last two years.
- Lisa is working on registrations for the symposium. She suggested that going forward the symposium host (Patricia Harrelson this year) should get free admission. Lisa motioned we provide the symposium host and speakers with free admission. Roxanne seconded, and the motion passed unanimously. The group agreed this should be retroactive for Lee and Robert for years 1 and 2.
- Roxanne requested that consignors put on their descriptions whether the animal would be at symposium or not.

### Old Business

- **Meeting Minutes May Board Meeting.** Lisa moved to accept the minutes as submitted. Tom seconded.

### Committee Reports:

#### Communications Committee – Kathy, Roxanne

- Roxanne reported that the newsletter and a new blog were posted recently. The committee is working on two new blogs that should be completed this summer.

#### Education and Outreach Committee – Brad

- Brad reported that the June monthly open forum went well with the typical 18-20 participants and several new people. Among other topics, there was discussion about problems with the searchable database, which has now been corrected.

#### Symposium & KREG Committee - Brad

- Lisa reported that we have 78 people registered as of today including speakers, hosts and children. This is up from last year.
- Robert will send an email blast to remind people that the early registration deadline is Friday. He will also send an email blast to consignors asking them to update their descriptions (some are incomplete at this point). Once the early registration deadline is past (midnight Friday), Robert will raise the price on the website so that late registrants will be charged appropriately.
- Lisa reached out to all the speakers and no one requested handouts be preprinted.
- Robert placed a notice on Google ads. He reported getting 3-10 clicks per day.
- Roxanne asked that anyone purchasing anything for the symposium keep the receipts and give them to her.

### **Sale Committee – Brad**

- Brad reported that he met with consignors last night. There are 96 lots in sale, our largest offering yet. Pens will be set up on Friday morning.

### **Website and Social Media Committee – Robert**

- Robert reported that the website has had 2123 total distinct tracked users – up 20%. Total traffic was up 34% in last 30 days.

### **NSIP and Genetics Committee - Tom**

- Tom shared that the recent glitch with the US Hair Index on the searchable database has been corrected. It sounded like the problem was on the Australian side with the data file.
- The consignment deadline for the July 13<sup>th</sup> NSIP online sale was June 25. It looks like there are 20-21 Katahdin lots with 97 lots overall. The NSIP online sales are moneymakers for NISP and help keep us in the black.

Robert moved to adjourn the meeting; Lisa seconded. The meeting adjourned at 7:40 PM.

**Next meeting will be July 8th at 7:00pm EST.**