

Eastern Alliance for Production Katahdins

Board of Directors' Meeting Minutes

February 24, 2021

Present: Brad Carothers, Lisa Weeks, Roxanne Newton, Tom Hodgman, Kathy Bielek, Robert Walker, Lee Wright.

President Brad Carothers called the meeting to order at 7:10 PM.

Old Business

- Lisa moved that the minutes from the last meeting be approved as written. Tom seconded and the motion passed unanimously.
- It was agreed that the slogan at the top of the EAPK letterhead be changed to a single line "Quantify – Educate – Promote" to better match our goals and purpose. Lisa moved to accept the change. Tom seconded and the motion passed unanimously.

New Business

Administrative:

- Brad reported that the change from a 501(c)3 to a 501(c)5 will require the signatures of all voting members. The necessary documents will be sent to all voting members for signatures.

Committee Reports:

Mentorship Program – Kathy, Roxanne, Brad

- A survey is being developed to send to all EAPK members to help identify areas of interest for the mentorship program, the newsletter and the symposium.
- The current plan is to roll out the mentorship program at the annual symposium.
- Robert mentioned that one thing he has learned from the Podcast series is that we get complicated too fast. New people get lost.

Communications Committee – Roxanne, Kathy, Robert, Lisa, Brad

- Topics were suggested for blogs including accuracy; an explanation of number of lambs weaned; and true breeding value.

Website and Social Media Committee – Robert, Katie, Brad

- Robert reminded everyone that links to material on the EAPK site are powerful for SEO. Links to other sites are good, but links back to our own site are better.

Symposium & Sale Committee – Brad, Lisa, Lee, Robert, Kathy

- The committee suggested the Abington VA fairgrounds as the site for the first annual symposium. Lee reported that building “F” for the animals and sale, and building “G” for the educational portion are available. Building “G” seats 150+ people and has a commercial kitchen available. The dates of July 9th and 10th were suggested by the committee. The NISP sale is July 31st, The KHSI Expo is the first weekend of August in Missouri. After discussion, Robert moved to hold the symposium at Abington on July 9th and 10th, Roxanne seconded. Tom was concerned that the date was too close to the July 4th holiday; the early July date would make it difficult for people lambing in March and April; and that holding the EAPK symposium closer to the KHSI Expo would make transportation easier for some people. Everyone but Tom voted to accept the motion and the motion passed. Lee will reserve the venue.
- The schedule for the symposium will mirror that of KHSI with an educational program on Friday followed by a sale on Saturday morning. A field trip to Va Tech was suggested. The committee hopes for an audience of about 100 people.
- The symposium educational committee will consist of Brad as chair, Kathy, Roxanne, Lisa and Lee.
- The sale committee will consist of Lee as chair, Roxanne, Cody, Robert, Brad and Tom

Technical Committee – Tom, Brad, Lisa

- Tom reminded everyone of the upcoming genomics webinars. Educational materials will be sent out soon.

Other Business:

- Robert reported that KHSI had discussed regional clubs. EAPK needs to send a letter with a copy of our bylaws so we can be recognized as an official regional club. Brad will work with Robert.
- Brad said the money for dues needs to be transferred from Paypal to the EAPK bank account. Robert will work with Roxanne and Brad.

Next meeting March 24th. 7:00pm EST

Robert motioned to adjourn the meeting at 8:44 PM. Lee seconded.

Respectfully submitted

Kathy Bielek