

Eastern Alliance for Production Katahdins

Board of Directors' Meeting Minutes

11/24/21

Present: Brad Carothers, Lisa Weeks, Tom Hodgman, Robert Walker, Lee Wright, Roxanne Newton and Kathy Bielek.

Old Business:

- Minutes from the October EAPK BOD meeting were approved unanimously.

New Business:

Finances

- Brad shared that his father is a CPA and will file the necessary 2021 tax reports for EAPK. It won't be a long-term fix, but should work in the short term.
- Roxanne expressed that she needs to better understand the fine points of Pay Pal, and wants to develop a standard bookkeeping system. Robert said he will send reports to her. Roxanne requested BOD approval to work with a local CPA to set up reports and a bookkeeping system. It was agreed that she will request approval by email if it becomes necessary.
- Roxanne reported that she had mailed a check for \$1300.00 deposit for the Tennessee facility for the 2022 symposium.

Membership Renewal

- Roxanne reported that the memberships she received in November will be applied to membership year 2022, and the BOD agreed.
- There was general discussion on membership renewal and new member recruitment, as well as member benefits. It was agreed that membership benefits starting in 2022 will include:
 - o Listing on the membership list on the EAPK website
 - o Ability to sell NSIP enrolled animals in the EAPK sale
 - o Newsletter and blog notices (sent to members only)
 - o New classified tab on website where only members can post items for sale
- Robert set up a Word Press app that allows member to type their own ad which will need approval before appearing on the website. It could be set up to automatically request a renewal every 30 days, or be removed in a set number of days.
- Robert will update the membership benefits on the homepage of the website and will create a classified tab. Roxanne and Kathy will include it in the winter newsletter. Robert will send an email blast.

2022 KREG grant

- There was some discussion on how the 2022 KREG grant funds could be used, including the symposium and multiple field days. The Sales and Symposium Committee will handle submitting the proposal.

Committee Reports:

Communications - Roxanne reported that the communications committee is working on the winter newsletter which is due out December 15th. There are several blogs in the works as well.

Mentorship- Nothing new to report

Sale & Symposium Committees - Robert reported that he had reserved the Ron Ramsey Ag Center in Blountville, TN for July 9th, 2022.

Website - Robert reported that the 25-30 photos received in response to the email blast could be added to the website or he could set up a Google drive so everyone could access and post pictures.

Tech/FEC – Tom reported that he will be taking the lead with Drs. Joan Burke and Andrew Weaver to write the guidelines. The document will then be reviewed by the rest of the committee (Lisa, Roxanne, Kathy and Brad). The deadline of March 1, 2022 will be the same.

Roxanne motioned to adjourn the meeting; Lisa seconded. The meeting adjourned at 12:57 PM

The next meeting will be December 22th at 12:00 pm EST.

Respectfully submitted

Kathy Bielek