

September 24th, 2024 – September Board of Directors Meeting

Members present: Kathy Bielek, Chris Fletcher, Lee Holcomb, Tom Perkins, Isabel Richards, Camren Maierle, Brad Carothers

Meeting Called to order 9/24/24 7:00 PM EST

Chris moved to accept meeting minutes from the August BOD meeting.

Tom seconded the motion

Old Business:

Financial statement – August

Tom moved to accept the financial statements

Isabel seconded the motion

New Business:

KREG Grant submission is in progress and is projected to be completed in a week

Committee chairs received an email asking for a list of their participants and have not responded to the email.

After the committee list is updated and confirmed there is an interest in promoting the need for additional volunteers through the email list and possibly social media.

Robert would like to pass the responsibility of doing email blasts to another individual. There were significantly more email than expected. Isabel will bribe Etienne to take on this responsibility. There is hope that the next BOD meeting will be able to formalize the responsibility.

Website statistics need to be analyzed to optimize marketing goals and possibly content in blogs or webinars.

Newsletter formatting has been changed to an attachment to remove it from the email body. It has been modified further to improve the accessibility of previous newsletters.

Policy and Procedures: There is a need to formalize the policy and procedures conducted by the organization. The majority of the procedures have been recorded in the meeting minutes. Kathy suggested the need for a subcommittee to look at historical information in the minutes. SOP Ad Hoc committee will be chaired by Kathy and Brad, Lee will also participate. The committee was in unanimous support.

EAPK Budget: There is a need to have an organized budget in 2025. Brad suggested “Budgeting” time in the November 2024 BOD meeting to create a 2025 budget. Brad nominated Isabel to chair the budget Ad hoc committee with Brad and Chris assisting. The goal is for the committee to have a rough draft of the budget ready for the November BOD meeting

Brad moved

Kathy seconded

Communications:

Dr. Lewis asked if EAPK could promote/include GEMS news briefs in the blog, and those will be added.

AV: We will continue to host a monthly webinar and are working on topics for future webinars.

Symposium: Location for 2025 has been set for Kentucky. Brad will be working with Katie and Chris to work on a 2026 location.

Website and social media: Information was covered in earlier new business.

Specialty Liaison: There is a need to update a ram buyers guide for NSIP. David Scales will be featured in the KHSI Hairald.

The board discussed producer perception of the increased interest in NSIP rams from solar grazers and the impact it will have on the symposium sale in future years.

Lee moved to adjourn

Tom seconded the motion

Adjourned at 8:00 PM EST

Meeting minutes submitted respectfully by Camren Maierle, EAPK Secretary