

Eastern Alliance for Production Katahdins

Board of Directors' Meeting Minutes

September 30, 2020

Present: Brad Carothers, Lisa Weeks, Roxanne Newton, Tom Hodgeman, Kathy Bielek, Robert Walker, Lee Wright.

President Brad Carothers called the meeting to order at 7:04 PM.

Old Business

The minutes from the last meeting were approved after changing an error in the name of the organization from Performance to Production Katahdins.

The group discussed the need for a membership committee. It was decided to table this committee until next year when we have more members.

New Business

Formation update – the paperwork has been filed with the state of Ohio. When that is complete, the paperwork will be submitted for 501(c)(5).

Committee Reports:

Symposium & Sale Committee

- Most of the work on this committee will take shape after the launch.

Communications Committee

- Roxanne and Kathy reported that the Fact Sheet series is taking shape. So far, the Growth, FEC and MWWT EBV fact sheets have been written and are being edited. Work has started on the NLB/NLW and Index fact sheets. The goal is to have these done and on the website before the launch. The glossary and FAQs from the KHSI website will be reviewed and updated and added to our website before the launch as well.
- Information has been sent to Gail Hardy to develop an ad for the next issue of the Hairald. We hope to be able to share that with the BOD for approval in the next couple days. In addition to the ad, there will be a short article introducing the EAPK in the next issue, and EAPK will be added to the table of regional groups that appears in each issue.
- Before the launch we will need to revise the membership form. Robert reported that he had received a proposal from Jeff Ebert in Kansas to handle the membership. There would be a \$150 start up charge plus \$4.00 per person for new members and annual dues for existing members. We will need to provide a spreadsheet list. They handle postage, supplies and labor for about \$1.10 for a total of around \$5.00 per person out of each membership fee. Membership fees are \$30 individual; \$50 farm; and \$20 associate. Tom reported that there are currently around 100 NSIP Katahdin flocks. After some discussion it was motioned, seconded and approved to handle the membership ourselves for the first six months. After six months we will re-evaluate.

- There had been a decision to go with the ewe and twins for a logo instead of the family. Robert will check with KHSI at the upcoming Board meeting to be sure we can use it.

Website and Social Media Committee

- Robert has started working on the website and gave a demonstration of several features. He could use more photos and asked that photos be sent to him via email. Lee suggested using Google Drive as another option. The group approved the general look of the website. Robert asked that everyone send him their current phone number to include on the site. It was agreed that the website URL should be included on all the fact sheets and other materials.

Technical Committee

- Members of this committee will be Tom, Lisa, Caleb Pirc and Andrew Weaver. They are focusing on two projects to start: revisiting the certification program; and writing standard operating procedures. The SOPs will be 2-3 pages each and will start with the same topics as the fact sheets.
- Robert talked with Etienne Richards about using our website as an exclusive place to post his tools. Etienne wanted to talk it over with his wife. Robert will check with Etienne this week to find out what he's decided. It would be nice to include this in the KHSI ad.

The next meeting will be on October 14th for the Communication and Website committee members with a full board meeting scheduled for October 28th.

Meeting was adjourned at 8:17 PM.

Respectfully submitted

Kathy Bielek